

# Privacy statement and GDPR

We are **Studio 61**, a tourist information office located at Korte Kruisstraat 61 in Ghent, and we are the owner of the website <https://studio61.be> .

Within the framework of our services, we collect and keep personal data, this on the basis of the applicable data protection and privacy legislation. We comply with privacy legislation on the processing of your data and on keeping it safe. This privacy statement explains how we use your data.

## Protection of your privacy

We only keep the data that we really need for the proper functioning of our company and our website. Contact details you leave behind (e.g. when filling in our contact form) are not kept longer than necessary. You can always visit the <https://studio61.be> website freely and consult all available information about **Studio 61**, its products and their prices without having to provide any personal details. **Studio 61** is responsible for the processing of personal data on the <https://studio61.be> website and undertakes to respect and protect the confidential nature of your personal data. Confidential" processing means that we process your personal data "in confidence" in accordance with the current national and international legal provisions, including the Belgian law of 8 December 1992 on the protection of privacy (Belgian Official Gazette, 18 March 1993), as amended by the law of 11 December 1998 (Belgian Official Gazette, 3 February 1999) and the General Data Protection Regulation as of its entry into force on 25 May 2018.

## Confidential processing of data

The personal data collected by **Studio 61** is stored in a secure environment that is not accessible to the public. The file can only be consulted by those responsible at <https://studio61.be>. The information will only be processed for internal purposes linked to the accommodation. As a rule, <https://studio61.be> does not pass on personal data to third parties, except to meet legal obligations and in case of explicit request by the judicial authorities or police forces. <https://studio61.be> does NOT sell your data to third parties. What personal data are processed? Your e-mail address, first name, surname, telephone number and message when you make a booking via the website. The processing of your personal data does NOT include profiling. This implies that we do NOT build a profile about you based on the personal data you provide us with, so that we can make you appropriate advertisements and proposals.

## Google Analytics

Through our website, a cookie is placed by Google, as part of the "Analytics" service. We use this service to track and get reports about how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as third parties process the information on Google's behalf. We have no influence on this. We have allowed Google to use the obtained analytics information for other Google services. The information that Google collects is anonymised as much as possible. Your IP address is explicitly not provided. The information is transferred to and stored by Google on servers in the United States. Google states it will adhere to the Privacy Shield principles and is affiliated to the Privacy Shield program of the U.S. Department of Commerce. This means that there is an adequate level of protection for the processing of any personal data.

## Facebook

Our website includes a button (follow us) to share web pages on the social network Facebook. This button works by means of pieces of code that originate from Facebook. Cookies are placed by means

of this code. We have no influence on this. Read the privacy statement of Facebook (which may change regularly) to read what they do with your (personal) data that they process through these cookies. The information they collect is anonymised as much as possible. The information is transferred to and stored by Facebook on servers in the United States. Facebook claims to adhere to the Privacy Shield principles and are affiliated with the Privacy Shield programme of the US Department of Commerce. This means that there is an adequate level of protection for the processing of any personal data. Other social media features

#### Right of access, inspection and objection

You have the right to consult the data that **Studio 61** has recorded about you and to have any inaccurate or incomplete data corrected. Furthermore, you can ask at any time for your personal data to be removed from the file of **Studio 61**. You also have the right to oppose the processing of your personal data for serious and legitimate reasons. In addition, you always have the right to oppose the use of personal data for direct marketing purposes; in such a case, you do not have to give any reasons. Exercising your rights You can exercise your rights by contacting us, either by e-mail to [info@studio61.be](mailto:info@studio61.be) or by using the "contact" section on the Website.

#### Right to lodge a complaint

If you have a complaint, we ask you to contact <https://studio61.be> directly at [info@studio61.be](mailto:info@studio61.be). We will take all possible measures to meet your concerns regarding the processing of personal data. You have the right to lodge a complaint with the Belgian Privacy Commission: Commission for the Protection of Privacy, rue du Mail 35, 1000 Brussels, Tel +32 (0)2 274 48 00, Fax +32 (0)2 274 48 35, e-mail: [commission@privacycommission.be](mailto:commission@privacycommission.be).

#### Security

We have developed technically and organisationally appropriate security measures in order to avoid the destruction, loss, falsification, modification, unauthorised access or mistaken communication to third parties of personal data collected, as well as any other unauthorised processing of this data. In no event shall we be held liable for any direct or indirect damage resulting from the incorrect or illegal use by a third party of the personal data.

#### Amendments to this Statement

This Statement replaces all previous versions. We may change this Statement at any time so please check our website(s) regularly to see if there are any updates. If the changes are significant, we will post a clear notice on our website(s) and, if applicable, communicate the changes electronically as well. Last updated: 12/2021.